



Experience	<b>AKQA</b>   New York, NY   Designer   2021–2023 Led brand vision for Four Seasons Yachts, merging AI and traditional craft for a fresh yet nostalgic identity, gaining immediate client approval. Contributed to project enhancement through active research, insights, and UI design. Managed strategy, ideation, UX, and visual design for Olay's BeautySphere metaverse. Oversaw visual design for Verizon's Visa Card Holder Engagement and Sunrun x Ford collaboration. Produced motion prototypes for Verizon and Olive AI, while supporting the development of a library database for Olive AI.			
	<b>Jones Knowles Ritchie</b>   New York, NY   Freelance Designer   2019 Collaborated seamlessly with the Dunkin' design team, providing expertise in visual design and production. Contributed to diverse brand applications, including a sports icon series, innovative stickers, and Keurig Cups package design, enhancing the brand's visual presence and consumer experience.			
	<b>LoyalKaspar</b>   New York, NY   Design Intern   2017 Assisted art directors and designers with logomark and style frame developments, and stationery material design for clients like NBCUniversal, NBC Erase the Hate, CNN, USA Network, SYFY Network, Creative Alliance, etc. Additionally created various illustration, motion graphics, social media templates, and e-mail invitation design for Loyalkaspar's internal projects.			
Other Experience	<b>Droga5</b>   New York, NY   Designer   2019–2021 Won a pivotal project through a successful pitch, leading visual design and production for 'Tap to Ride' with Chase Bank, Visa, and the Metropolitan Transit Authority of New York. Key contributor to Droga5's victory over BBDO, emphasizing the crucial role of illustrations. Initiated illustrations, designed in-situ comps, and presented compelling visuals during the pitch. Expanded a local campaign for Chase Corporate Responsibility into a national initiative. Collaborated on rebranding, campaign strategies, and brand design for notable brands such as MattressFirm, Sleepy's, United Rentals, and Civic Nation.			
	<b>Center</b>   Brooklyn, NY   Freelance Designer   2018 Assisted Alex Center, one of the designers who built the brands Glaceau Vitaminwater and Smartwater, in establishing his branding studio. Contributed to branding and package design projects for two startups, emphasizing good ingredients and sustainable practices.			
	<b>Matchstic</b>   Atlanta, GA   Design Intern   2017 Provided valuable support to the design team by setting up brand guidelines and presentation decks, developing brandmarks, and creating brand assets for clients and Matchstic. Contributed to agency-wide initiatives by assisting in organizing events, managing logistics, and creating graphics for Creative Mornings Atlanta. Demonstrated versatility by actively participating in both client-focused design tasks and agency-wide event coordination.			
Education	<b>CreativeMornings New York</b>   Volunteer   New York, NY   2018–2019 Collaborated with the CreativeMornings New York team to unify CreativeMornings New York chapter's visual identity (across newsletter and social media pages) through the creation of on-brand illustrations, graphics, etc.			
	<b>IBM Design Workshop</b>   Participant   Atlanta, GA   2017 Gained valuable insights into IBM's collaborative problem-solving approach by actively participating in coordinated activities led by IBM Maelstrom coordinators. Engaged with a diverse, cross-disciplinary team of 20 individuals to enhance understanding and contribute to collaborative solutions.			
	<b>Luba Lukova Workshop</b>   Participant   Atlanta, GA   2017 Selected as one of 18 student to participate in an invite-only, two-day long workshop hosted by Luba Lukova, a poster design legend, and SCAD Atlanta Graphic Design department. Learn about the process and ways of making succinct yet powerful visual communication.			
Skills	<b>HOW Design Conference</b>   AIGA ATL Student Rep.   Atlanta, GA   2016 Selected as one of 13 students studying design in Atlanta to attend the conference for free with the sponsorship of AIGA Atlanta. Represented AIGA Atlanta student group, attended various workshops, and networked with creative professionals from all across the globe.			
	<b>Education</b> <b>Savannah College of Art and Design</b>   Atlanta, GA   2012–2017 BFA in Graphic Design   Minor in Painting   Summa Cum Laude			
	<b>Tools</b> Art Direction Branding Creative Direction Communication Pitch Lead Brand Strategy Research Concept Development Visual Identity Editorial Design Packaging Design UX/UI			
Awards & Recognition	<b>Adobe Creative Suite</b> Maxon Cinema 4D Microsoft Office Suite <b>Figma</b> Zeplin Illustration <b>HTML5</b> Javascript CSS3 <b>InVision</b> Sketch iWork Suite			
	<b>Awards &amp; Recognition</b> <b>Adobe Design Achievement Awards</b> Semifinalist   2018 <b>Working Not Working</b> Work We Like   2018 <b>SCAD Student Success Grants</b> Recipient   2015–2016 <b>SCAD Student Ambassador Scholarship</b> Recipient   2015 <b>SCAD Seccesion</b> Finalist   2017 <b>SCAD Scholarship Academic &amp; Artistic</b> Recipient   2012–2017 <b>Ben E. Shute Endowed Scholarship</b> Recipient   2015–2016 <b>Dean's List</b> GPA: 3.94   2012–2017			
	<b>Organizations</b> <b>Working Not Working</b> Vetted Member   2018–Present <b>AIGA: The Professional Association for Design</b> Member   2014–Present <b>AIGA SCAD Atlanta</b> Secretary   2015–2016 <b>SCAD Admission Department</b> Student Ambassador   2014–2016			